

Lead Leak Checklist

- 1) Missed calls: do you text back within 60 seconds?
- 2) Web forms: do leads get an instant confirmation?
- 3) DMs: do you respond within 5 minutes?
- 4) Quote follow-up: do you follow up at 24h and 72h?
- 5) Scheduling: do you send confirmations and reminders?
- 6) Pipeline: can you see every lead stage at a glance?
- 7) Reviews: do you request reviews automatically after jobs?

Want a personalized roadmap? Book a free automation audit.